



**Big Brothers Big Sisters  
of Pictou County**

**Annual Report 2015**

**April 12, 2016**

**Providing quality Mentoring programs for children and youth across Canada  
for over 100 years and in Pictou & Antigonish Counties since 1980.**



**start something**



## OUR VISION

Every Child Who Needs a Mentor Has a Mentor



## OUR MISSION

“To positively influence the lives of children and youth in the community through the power of mentoring.”



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Mentoring her could be the start  
of something big  
— like a new

community  
centre

Start something





## Joint President and Executive Director's Message

"Do not wait for leaders; do it alone, person to person."

### Mother Teresa

In 2015 we experienced a year of growth. Elevating our 2014 Strategic plan and passionately increasing our mentoring path. It has been an exciting year of transition and change.

We continue to recognize societal shift and alter our path as needed being innovative in programming and forward thinking. With safety and service always being top-of-mind.

Under the board's leadership we were able to propel our mission with the support of donors, funders, volunteers and staff. A sincere thank you to all for their valued support during 2015.

Focusing on financial sustainability was a core component of 2015. We continued on a steady path that has been successful allowing us to show a surplus. We will continue to be mindful at all times to ensure a continued path of success.

We were able to offer our 8 core programs and were able to increase our service with life changing opportunities through Mentoring for our Littles.

In 2016 we will continue to strive for excellence for the children and youth in our community and set the path for them to have successful and fulfilling lives.

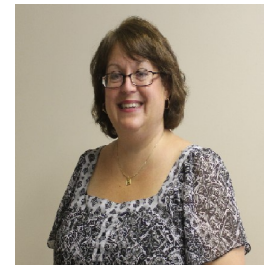
We have successfully come through some challenging times, and there are more challenges ahead, but with the hard work of our dedicated staff and board members, we are confident that we will continue to meet the needs of the children in our program.

Sincerely,

*Jackie Jardine*

Jackie Jardine

President



*Margie Grant-Walsh*

Margie Grant-Walsh,

Executive Director







Mentoring her could be the start of  
something big  
– like

safer schools

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## Board of Directors

GEORGE CAMERON

Past President

Scotiabank

JACKIE JARDINE

President

The Pictou Advocate

NICOLE LEBLANC

1st Vice President

Sean Fraser Const. Office

JILLIAN GREENE

Secretary

Scotiabank

TREVOR MAC DONALD

Treasurer

Sobeys

BONNIE MACDONALD

Director

Dept. of Environment

CATHY MAC RITCHIE

Director

Advocate Printing

SHIRLEY FORBES

Director

Owner House of Children Daycare

PETER FRASER

Director

Viewpoint Realty

## Staff

Margie Grant-Walsh—Executive Director

Karen Chapman—Program Manager

Roxanne MacLean-Swinamer—Mentoring  
Coordinator

Amy Sutherland—Mentoring Coordinator

Deidre DeBodt—Youth Outreach

Katie Gordon—Project Coordinator







## About Us

We believe every child should have the opportunity to reach his or her full potential both as individuals and citizens - that by doing so, they will not only do well, they will also do good.

We believe that by changing the course of young lives we can in turn be changing the course of a community's future. That it could lead to a reduction in poverty and unemployment, to safer schools and neighborhoods and to a renewed optimism for growth. That it could even lead to change on a broader, more far-reaching scale.

We believe that opening a child's eyes to what is, opens their mind to what could be.

For 35 years, Big Brothers Big Sisters has been making a positive difference in the lives of our youth by developing and implementing a wide range of mentoring programs. One-to-one and group programs for both in school and outside of school.

Serving as role models, our mentors teach by example the importance of giving and giving back, of staying in school and of having respect for family, peers and community. Each time we pair a child with a mentor, we start something incredible - a life-changing relationship built on friendship, trust and empowerment.

Witnessing the transformation of a child into a confident, concerned and motivated young person is a remarkable thing. Ushering them into adulthood, seeing them grow into a successful, responsible member of their community and society at large is even more satisfying. Proudly, it's something our staff, volunteers and donors help bring about every day and we are very grateful for their generosity and support.

Whether it's in the form of time or money there is no more important investment we as individuals can make than in helping our children realize and share their full potential.

We're Big Brothers Big Sisters and we believe in the value and values of mentoring.



## 2015 Highlights

For nearly 35 years we have made a difference in children's lives. This is still our priority and we want to ensure the future of mentoring. We are proud to highlight a few achievements in 2015.

### Serving More Children in Different Ways

This was a year of transition. After a decline in service to children we started to see a rebound as we have slowly been able to increase service as a result of increase of resources. We continue to work with the Dept. of Community Services and have been about to provide Youth Outreach to Pictou, Antigonish and Guysborough counties.

### Resource Development

What a difference a year makes. We have been fortunate to establish good solid policies along with hard work to allow us to increase resources. We have been able to hire a Mentoring Coordinator as well as a Project Coordinator. The results are showing in an increase of our programs for children and youth. While government funding remains around 9% of our budget, solid fund development planning has allowed us to see a substantial increase in fundraising.

### Sustainable Organizational Growth

Launching our strategic plan in 2015 has allowed us to have a navigational tool that keeps us on track in a realistic manner. Our board of directors and staff have worked hard to ensure that the next 5 years are set out in a sustainable plan that will allow us to increase service, yet be diligent at not over extending our resources.

### Building Influence

This is a core belief and part of our strategic plan to ensure we continue on the path of building influence with the community, government, donors and all stakeholders involved. We are involved in many collaborations with our staff sitting on various committees and working groups. Our Executive Director sits on the national Public Policy Committee as well as being an accreditor for the national organization.

### National

The past year we have seen substantial changes at a national level. The hiring of a new C.E.O. Peter Colerige is good for a change in direction. They circulated throughout the country in the different regions getting feedback from all members. In December we had the opportunity to share our comments and concerns. The vision

the new lead has is very positive, with open communication and a strong plan to lead Canada's youth mentoring organizations into the future.

### Strong Foundation

Too many times we take for granted our organizational volunteers and staff. Our board of directors have worked extra hard this year to ensure we have a firm plan and process for the future. Our staff are the most dedicated group of people who truly believe they can change the trajectory of a child's life.....and they can. They work on behalf of the community and want to ensure that every child is matched in a caring, safe and supportive environment.

### Future

We have many dreams and wishes for 2016. We are now in a reasonably comfortable financial position and want to extend our focus on creating more matches and serving the children on the wait list in innovative ways. We will have challenges ahead which will include serving the needs of refugees, ensuring we are well aware of the changing trends with children and youth so our programs can reflect societal change. We also want to challenge our values and beliefs so we can look outside of the box with an open mind to evaluate how we can ensure our service meets all the needs in the community. 2016 will be moving forward with a strong focus on making this happen.







Big Brothers Big Sisters  
of Pictou County

## Annual General Meeting

April 12, 2016

### Agenda

- |   |                    |
|---|--------------------|
| 1. Welcome/Call to Order                    | Jackie Jardine     |
| 2. Approval of Agenda                       | Jackie Jardine     |
| 3. Approval of Minutes—AGM April 2014       | Jillian Greene     |
| 4. Presentation of Annual Reports           | Margie Grant-Walsh |
| 5. Approval of Reports                      | Jackie Jardine     |
| 6. Presentation & Approval Financial Report | Trevor MacDonald   |
| 7. Appointment of Auditors                  | Trevor MacDonald   |
| 8. Bylaw Amendment #10                      | Jackie Jardine     |
| 9. New Business                             | Jackie Jardine     |
| 10. Election of Directors                   | Nicole LeBlanc     |
| 11. Adjournment                             | Jackie Jardine     |



## Statistics

### Antigonish Update

The year 2015 proved to be a on of transition in our satellite community. Although we thought with the closing of the physical location in the community would be a huge challenge, it has actually worked out extremely well. We have been partnering with the Antigonish Resource Centre that allows us space as needed. The Masonic Lodge (Sunrise) supports our In School Mentoring program financially and we have great support from the St.F.X. Community.

The past year has shown our numbers steadily increasing and we are experiencing new relationships in the community. Our goal is to continue serving the children in Antigonish with hopes of increasing service. We look forward to re-engaging more of our supporters to assist us with this endeavor.



PROGRAM	PICTOU COUNTY	ANTIGONISH
Big Sisters	36	11
Big Brothers	11	8
In School Mentoring	35	13
Peer Mentoring	28	-
Go Girls!	16	-
Game On!	14	-
Kids 'n' Kops	16	-
Couples	6	-
Subsidized recreation	3	-
Activities		
Camping experiences supported by BBBS	12	-
School assistance	79	-
Practical support/Holiday support	72	-
Tickets to community events	53	-
Community Committee participation	16	-



## Treasurer's Report

In 2015, Big Brothers Big Sisters of Pictou County continued to build on the successes of 2014. We remained financially prudent, enjoyed strong fundraising campaigns, and most importantly, continued to develop and grow the programs that truly matter in serving the children of our communities.

From a 2015 total revenue perspective, we were up about 7.0% over our 2014 results and up about 3.7% versus our budgeted numbers. Our expenses increased by a total of 14.0% over 2014, mostly due to increased salary costs, but we were down 11.8% from our budgeted numbers. The net income for the 2015 was \$53,681 versus 2014 at \$67,529.

With the exception of the 2015 'Lottery Calendar' campaign, most other fundraising efforts came in at or higher than budget. On the expense side we were disciplined and stuck to our budget as close as possible.

	Revenue	% Over 2014	Expenses	% Over 2014
Pictou County - Total	\$ 359,656	7.0%	\$ 305,975	14.0%
Bowl for Kids	\$ 62,964	-2.0%	\$ 9,573	33.6%
Lottery Calendars	\$ 25,411	-53.8%	\$ 9,876	-38.2%
Big Bucks	\$ 293,475	85.2%	\$ 151,424	78.3%

The Lottery Calendar campaign was down substantially from last year and its target. Plans are already underway to discuss the future of the campaign and how to reinvigorate it. The continued core fundraising success has been the Big Bucks campaign. In 2015, the campaign once again far exceeded our estimates and what we budgeted by over 200%! And it continues to get stronger every week.

We will continue to be practical and will work hard to ensure the sustainability of the organization. We approved a budget for 2016 that allows us to support our purpose and mission but remains fiscally responsible and lays the groundwork for future success.

With so many worthwhile causes to support, we value and appreciate everything we are fortunate enough to receive. Thank-you again to those involved in the overwhelming success of our programs this year- great work!

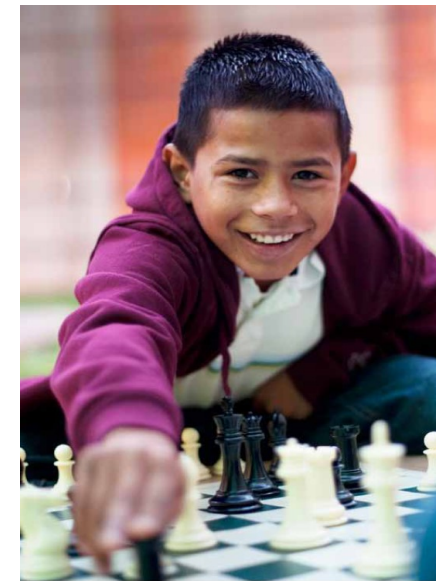
I'd like to once again thank Margie and her team for their commitment over the past year. Most importantly, our matches and presence in the schools are as strong as ever and we continue to be financially sensible to ensure the future looks bright for the organization, the greater community that benefits from our programs, and most importantly, the children we serve. Without the dedication of Margie and the Big Brothers Big Sisters of Pictou County team, none of this would be possible.

With 2015 come and gone, we are soundly into 2016 and looking forward to another successful year!

Sincerely,

Trevor MacDonald

Treasurer







# Financial Synopsis

## BIG BROTHERS & BIG SISTERS OF PICTOU COUNTY Statement of Revenues and Expenditures Year Ended December 31, 2015 (Unaudited)

	2015	2014
<b>Revenue</b>		
Big Bucks Campaign	\$ 142,051	\$ 73,523
Bowl for Kids Campaign	62,964	64,268
DCS - Youth Outreach	52,244	70,518
Lottery Calendar Campaign	15,535	39,000
Other grants	9,322	22,739
Other income (Note 4)	39,256	31,445
Province of Nova Scotia - service grants	31,900	31,900
United Way of Pictou County	6,112	2,625
Interest income	272	
	<u>359,656</u>	<u>336,018</u>
<b>Expenses</b>		
Advertising and promotion	836	273
Antigonish satellite	1,684	1,946
Awards, AGM & appreciation	491	151
Bowl for Kids Campaign	9,573	7,166
DCS - Youth Outreach	51,419	60,518
Dues & fees	4,875	6,460
Fundraising	7,713	7,473
HST expense	5,420	3,654
Insurance	3,781	5,902
Interest and bank charges	4,147	4,152
Licenses and memberships	246	(5)
Office	3,638	2,984
Postage & shipping	602	306
Professional fees	1,300	1,500
Program supplies	4,267	2,210
Rent	8,400	8,400
Repairs and maintenance	101	55
Salaries and wages	192,401	147,091
Telephone & internet	1,150	1,234
Training	788	3,660
Travel	2,457	2,788
Utilities	686	571
	<u>305,975</u>	<u>268,489</u>
<b>Excess of revenue over expenses</b>	<u>\$ 53,681</u>	<u>\$ 67,529</u>

## BIG BROTHERS & BIG SISTERS OF PICTOU COUNTY Statement of Financial Position December 31, 2015 (Unaudited)

	2015	2014
<b>ASSETS</b>		
<b>Current</b>		
Cash	\$ 148,323	\$ 72,482
Accounts receivable	2,654	17,129
Prepaid expenses	5,511	2,670
	<u>\$ 156,488</u>	<u>\$ 92,281</u>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable	\$ 23,869	\$ 28,121
Deferred income	70,364	55,586
	<u>94,233</u>	<u>83,707</u>
<b>NET ASSETS</b>		
<b>Unrestricted Net Assets</b>	<u>62,255</u>	<u>8,574</u>
	<u>\$ 156,488</u>	<u>\$ 92,281</u>





Mentoring her could be the start of  
something big  
— like  
literacy

Start something







## Thanks to our Partners

We have so many amazing partners that need to be thanked. Although we cannot thank everyone, these are some special partners to be thanked. On behalf of all the children that we serve, many thanks.

Advocate	Heidi Zinck	Shiretown Dental
Anne Blandford	Jennifer & Tony Anderson	Sobeys
Antigonish Career Resource Centre	Joanne Burns	Strait Regional Schools Board
Atlantic Superstore	Tim Houston, MLA	Summer Street Industries
Big Al's	Kinsmen Clubs of New Glasgow	Swiss Chalet
BIG Bucks Vendors	Kinettes Club of New Glasgow	T.D. Bank
Big 8	Mac Gillivray Fuels	The News
Big Brothers Big Sisters of Canada	Masonic Lodge Antigonish	Tim Hortons/Wendy's
Bowl for Kids Sake sponsors	Michelin	Trenton Park
Camp Geddie	New Glasgow Police Services	United Way
Camp Pagweak	North End Rec. Centre	VIA Rail
Central Supplies	North Nova Correctional Facility	Westjet
Chignecto Central School Board	Northern Pulp	YMCA
Chapman's Plumbing	Pat & Kevin Duggan	Zelda's
Chediac's	Pepsi	
CIBC Wood Gundy	R.B.C.	
Connor's Tranfes	S.W. Weeks	
Dept. of Community Services	Scotiabank	
Dorothy Verhagen	Sean Fraser, M.P.	
East Coast FM & Classic Rock	SEARS	
Heather Bowling Centre	Sheila & Nick Scaravelli	







## Thanks to our Volunteers

Abbey Gladwin	Carol Ann Johnson	Gabriella Zapparilla	Katy Sue Clance	Maura Woodman	Susan Chickness
Adelaide Wimpenny	Caroline Straub	Gary Sprigall	Kayla VanLarken	Meghan Breen	Susan MacDonald
Alex Canam	Cathy MacRitchie	George Cameron	Keegan Hughes	Meghan Brophy	Terry Chickness
Alicia Silliker	Charles MacDonald	Georgia Desmond	Kelsey Benoit	Melanie Rumbolt	Tiana Hunt
Alisha MacNeill	Cheryl Saunders	Gillian Prince	Kene Oguejiofor	Michael Giacomantonio	Tiana Hunt
Alisha Ward	Chris Lukeman	Heather Tulloch	Kevin Henderson	Michael McKenna	Tom Boone
Allan Campbell	Christine Selig	Jackie Jardine	Kristy Allen	Michelle MacLean	Tony Conway
Alyssa Canning	Claire Harper	James Johnson	Kurt Brothers	Morgan MacKinnon	Travis Gunn
Amanda Brooks	Cody Highton	James Lundrigan	Kylee MacKenzie	Natalie McIsaac	Trevor MacDonald
Amber Manning	Cody Reddick	Jan Chabassol	Lauren O'Neill	Nicole Battist	Troy Colpitts
Amber McLaughlin	Colin MacKinnon	Jane Fraser	Lauren Quann	Nicole Crowell	Vanessa Ellis
Amelia English	Darcy MacDonald	Jane Lundin	Leanne Gordon-MacKay	Nicole LeBlanc	Vicky Shaw
Amelie Gero	Darlene Bates	Janice Porter	Leonard Thompson	Nora Jessome	Victoria MacKinnon
Andrew Jennings	Darrell Martin	Jean Marie MacKay	Liam Taylor	Paula Dezan-Dominix	Vince Angst
Andrew Paquet	Dawn Avery	Jenna Coles	Liam Taylor	Peter Fraser	Wayne Desmond
Ann MacGregor	Debbie Hughes	Jennifer Hatt-Henderson	Linda Quann	Peter Sykes	Zachary Langlois
Anna Galvin	Debbie MacIsaac	Jenny MacDonald	Linda Sangster	Rachel Burgess	Zachary Sharpe
Anne Blandford	Debbie Waycott	Jenny Velchev	Lisa Smith	Rachel Matheson	
Arlene MacDonald	Debra Humphries	Jesse Hughes	Liz MacIntosh	Rae Gunn	
Barb Fotheringham	Dennis ( Ndawona) Mwafuilirwa	Jessica Edmonds	Madison MacQuarrie	Rebecca MacCallum	
Berma Marshall	Diane MacNeil	Jillian Greene	Marcella Rankin	Rob Mason	
Bernadette Richard	Donna Belanger	JoAnne Burns	Margaret Nicholson	Rochelle Levangie	
Bonnie Klein	Donna MacLane	John Kirby	Margie MacDonald	Samantha Rushton	
Bonnie MacDonald	Doreen O'Regan	Jonah Manns	Marie Devane	Saquoia MacKinnon	
Brandy Dunfield	Emily Ives	Joy Thomson	Marie Lamey	Sarah Nolan	
Bronwyn Bridges	Emma Rose	Justyn Henley	Mary Chesnut	Scott Duggan	
Bryan Landru	Emma Rose	Kale Mason	Mary MacIntosh	Serena Hessian	
Caitlin Mooney	Erin Washburn	Karen O'Hara	Mat Beliveau	Shirley Forbes	
Caitrin Sobey-Skelton	Faye Wallet	Kathleen MacCallum	Matthew Jamieson	Shona Duggan	





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