Big Brothers Big Sisters
of Pictou County

#ImagineBBBS

ANNUAL REPORT 2018

It starts here...

Our Mission

To positively changes the lives of children and youth in the community through the power of mentoring.

Our Vision

Every child that needs a mentor has a mentor.

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EXECUTIVE ADDRESS

Today's young people are faced with an array of adversities, mental health issues, poverty, identity issues, exclusion, bullying and have difficulty navigating through the maze. We know that providing a mentor ensures they can face these challenges with confidence, and not become one of the statistics.

When the call went out, you answered with overwhelming support. As a volunteer, donor, community partner, you have supported our mission which has allowed us to serve 311 children in your community. With your support we have been able to provide one-to-one mentoring programs, programs throughout most schools and age focused community programs in both Pictou County and Antigonish.

With all the changes in the last few years, 2018 proved to be one of upward growth, from the purchase of a new home for service to our families, additions to our staff and expansion of programs. Our new space is already providing us with opportunities we didn't know were possible, and providing our staff, volunteers, children and families with a place they and we deserve.

Your support has allowed us to ensure hundreds of children are supported by a caring adult or couples who help them navigate through some of these overwhelming challenges. Along with their families and the rest of our Big Brothers Big Sisters team, they are exposed to healthy adult relationships, which builds their self-esteem, so they make healthier choices, develop positive mental health and ignite potential.

While our programming and matches remain strong, we still have many littles on our waitlist, just waiting for that special person or couple to make a difference in their lives.

When our children succeed, we flourish with stronger communities, and stronger communities attract positive results. We are grateful for all you do to allow us the honour of growing and strengthening our community.

Respectfully Submitted,

Nicole LeBlanc
President

Executive Director
Margie Grant-Walsh

WHO ARE WE?

Forward Thinking

OUR ASPIRATIONS

We are a “forward thinking” organization that sets goals that are reasonable and based on need in the community.

Our priorities for the next three years derive from our aspirations for our organization, and for those whom we serve.

We believe we can,

- Increase and deepen our impact on greater numbers of children and youth;
- Engage a broader and more diverse group of stakeholders to help ensure we are inclusive;
- Increase our organization’s visibility and profile…in service of both enhancing our brand, and in raising awareness for the importance of nurturing our community’s children and youth;
- Ensure our sustainability by strengthening our Board and volunteer leadership capacity, and our revenue generation model;
- Build lasting partnerships with key organizations in our community, who have the potential to help us advance our mission.

There are many areas where we can devote our time and attention. But in the next three years, our organization will devote itself to operationalizing new priorities.

Our Strategic Priorities

Our Matches

At Big Brothers Big Sisters, we strive to match a Big and Little based on factors including common interests, age, and location. For our One to One matches, we support match commitments of at least one year, however, we have many Bigs and Littles who develop relationships that last for several years.

Whether it's one year or seven years, we want to celebrate those commitments and the relationships that have been formed! Congrats!

A BIG congratulations to our recent match graduates!

Caitlyn Mooney & Austin

Samantha Rushton & Kaileen

Carol Ann Johnson & Naomi

Donna MacLane & Josh

Anna Galvin & Kelsey

"A mentor is someone who allows you to see the hope inside yourself." — *Oprah Winfrey*

WHAT ARE WE?

Program Spotlight: Kids & Kops!

At Big Brothers Big Sisters of Pictou County, we place a large emphasis on a variety of mentoring, and always knowing the changing landscape of our community in order to meet the needs of its children and youth.

Kids 'n' Kops is a collaborative effort with the New Glasgow Regional Police Services. Each summer a week long day camp is held to educate and familiarize our children and youth with local law enforcement.

Mornings consist of an educational piece: role of a police officer, drugs prevention, bullying, tactical methods, K-9 demo, fire prevention, etc. Lunch is then sponsored at a local restaurant and the afternoon is filled with a recreational activity.

For many of our Littles, this is their summer experience, plus it gives our Mentoring Coordinators a chance to interact with the kids on the wait list, getting to know them better, therefore making a more successful match on match day!

Notable Happenings!

Summer Fun
July 2018

Bowl for Kids Sake 2018
April 7, 2018

Community Day Pictou Landing First Nation
August 30, 2018 Pictou Landing First Nation

Corn Boil Ward 1
September 12, 2018

Awards & Appreciation BBQ

June 6, 2018 – North End Recreation Centre

Building Renovations

April – November 2018

Treasurer's Report

January 1, 2018 – December 31, 2018

Revenue

TOTAL $529,900

70%	$381,724	Fundraising Events
19%	$103,003	Government Grants (includes contract Youth Outreach $61,103)
11%	$45,173	Donations, Grants & Other

Expenses

TOTAL $381,724

60%	$230,285	Direct Services to Children and Families
20%	$76,761	Administration
16%	$61,104	Outreach
3%	$10,334	Fundraising
1%	$ 3,240	Training

2018 has been a successful year for Big Brothers Big Sisters of Pictou County. Our overall revenue has exceeded our budget expectations, with the main contributing factor being the success of our Big Bucks Lottery. It was through this success we were able to complete all renovations required to move into our new home. We moved in November 2018, and on March 8th, 2019 we held an open house to show the community our new home.

Fundraising efforts exceeded last year for all our core programs. Having Wii bowling back in schools allowed (in part) us to exceed last year's revenue by 29.41%.

Our Big Bucks Lottery is constantly exceeding our expectations and has quickly become a major revenue driver for our organization. It is allowing us the flexibility we need to better serve our communities.

Sincerely,
Carla Quigley
Treasurer

Revenue Driver	Revenue	% Var to LY
Big Bucks	$252,144 *Note 1*	4.99%
Other Income	$70,976	42.93%
Bowl for Kids	$63,762	29.41%
DCS- Youth Outreach	$61,103	2.29%
Lottery Calendar	$36,419	20.27%
Province NS- Service Grants	$31,900	-0.03%
Other Grants	$9,855	-8.84%
Interest Income	$2,665	484.43%
United Way of Pictou County	$1,076	-18.55
Total 2018 Revenue	**$529,900**	**11.88%**
Total 2018 Expense	**$381,724**	**0.01%**

Fundraising Programs	Revenue	% Var LY	Expenses	% Var LY
Bowl for Kids	$63,762	29.41%	$9,962	8.02%
Lottery Calendar	$54,444	15.26%	$18,025	6.32%
Big Bucks	$535,205	9.21%	$283,061	13.26%

Note 1
Total Revenue quoted is with Big Bucks and Lottery Calendar Campaign net of expense.

Additional Revenue Items:

Province of NS- Service Grants	31,900
Other Grants	9,855

Statistics

PROGRAM	PICTOU COUNTY	ANTIGONISH
Big Sisters	53	6
Big Brothers	16	4
In School Mentoring	43	14
Peer Mentoring	17	-
Go Girls!	58	-
Game On!	43	-
Kids 'n' Kops	21	6
Couples	2	-
Youth Outreach Program	33	Pictou, Antigonish & Guysborough

DID YOU KNOW….

There are 7,865,725 youth under the age of 19 years old living in Canada. Yet thirty per cent of youth report never having an adult mentor of any kind. This means there are millions of young people who grow up without the guidance of someone who can offer them advice and resources to deal with the day-to-day challenges that they face. Many of these youth will not have access to positive role models, cannot envision a career and possibly, due to circumstances at home or school, do not feel that they matter…we need to ensure that this does not happen to kids in our community. Spread the word…. mentors are so important to the life of our community.

Volunteer & Partner Recognition

Abigail Morrison
Alisha Ward
Allan Campbell
Amber Manning
Andrea Pentz
Andrew Paquet
Ann MacGregor
Anna Galvin
Anne Blandford
Anne MacIsaac-Gratton
Anthony Anderson
Berma Marshall
Bernadette Richard
Beverly Hayden
Bonnie Klein
Bonnie MacDonald
Brandon Boudreau
Brennan Marks
Bronwyn Bridges
Brooklyn Vanslot
Bryan Landru
Caitlin Mooney
Carla Quigley
Carol Ann Johnson
Carol MacDonald
Carol Paris
Cathy MacRitchie
Chelsea Gillis
Chris Higdon
Clare Steele
Colin MacKinnon
Conor McCarthy
Courtney Elliott
Craig Sutherland
Danielle Lucier
Danielle MacKay
Darlene Bates
Darrell Spears
Dawn Avery
Debbie MacIsaac
Debbie Waycott
Deelle Hines
Delaine Tiniakos-Doran
Diane MacNeil
Diane Teal
Donna Belanger
Donna MacLane
Elizabeth Link
Emilie O'Brien
Emily Ives
Emily Jones
Emily MacCallum
Erin MacKinnon
Evan Doggett
Faye Wallet
Gabriella Link
George Cameron
Gillian Prince
Heather Beaton
Heather Lynch
Heather Tulloch
Jackie Jardine
Jake MacDonald
Jane Burris
Jane Lundin
Janice Porter
Jean Marie MacKay
Jeffrey Davis
Jennifer Anderson
Jennifer Hatt-Henderson
Jenny Velchev
Jessica Edmonds
Jessica MacEachern
Jillian Sexton
JoAnne Burns
John Dornadic
John Dunnett
Jonah Manns
Judith Rogers
Karen O'Hara
Karmen MacLean
Katelyn Taplin
Katie Devine
Katie Walsh
Kayla MacDonald
Kaylin Baxter
Kelsey Anderson
Ken MacDonald
Kent Cruickshank
Kristen Pickering
Lauren O'Neill
Leslie Holloway
Liam Nielsen
Linda Sangster
Lisa Linden
Liz MacIntosh
Makayla Morrell
Makayla Morrison
Mallory Arnott
Margaret Nicholson
Margie MacDonald
Maridith Brown
Mary Chesnutt
Mary MacIntosh
Matthew Lutton
Maya MacDonald
Megan Miles
Meghan Bragg
Meghan Breen
Meghan Brophy
Melinda MacKenzie
Meredith Karcz
Michael Feiner
Michael Trembley
Michelle MacLean
Mike MacCulloch
Mike Vienneau
Nicola Smith
Nicole Battist
Nicole Crowell
Nicole LeBlanc
Nicola Smith
Oliver Schnare
Pat MacLean
Patsy Martell
Payton Campeau
Peter Fraser
Rebekah Archibald
Reilly Hind
Renee Campbell
Ronda Stewart
Ruth Martin
Samantha MacKenzie
Samantha Rushton
Samuel Graham
Sarah Arthur
Sarah Rozee
Savanna MacEachern
Scott Duggan
Serena Hessian
Shannon MacLean
Sharon Hawboldt
Sheena MacDonald
Sienna Avery
Sophia Italiano
Stephanie Saunders
Susan (Sam)Semark
Susan MacDonald
Susan Martin
Taylor McCue
Tom Boone
Tony Anderson
Tony Conway
Trevor Kearley
Trish Fraser
Vanessa Ellis

Dawn Murray	Jonathan Atwin	Nancy Larson	Vince Angst
Dawson Murphy	Josh Carree	Nancy Stewart	Wanda Langille
	Josh Read	Natasha Davidson	

Thanks to Partners

We have so many amazing partners that need to be thanked. Although we cannot thank everyone, there are some special partners to be thanked. On behalf of all the children that we serve, many thanks

The Advocate
Advocate Printing & Publishing
Alex Theriault
Ann MacGregor
Antigonish Career Resource Centre
Atlantic Superstore
Big Al's
BIG Bucks Vendors
Big 8
Bob MacEachern
Bowl for Kids Sake sponsors
Camp Pagweak
Canadian Tire Jumpstart
Chignecto Centre for Education
Chediac's Brandsource Furniture
CIBC Wood Gundy
Connor's Transfer
Delta Beta Phi
Dept. of Community Services
Dept. of Fisheries
Dorothy Verhagen
Heather Bowling Centre
Heidi Zinck
Jennifer & Tony Anderson
Kinsmen Club of New Glasgow
Kinette Club of New Glasgow
Lorraine & Gordon Chapman
Mac Gillivary Fuels
Masonic Lodge Antigonish
Michael Freeman
Michelin
New Glasgow Regional Police Service
North End Rec.Centre
Nova Scotia Community College
Custom Design – Dave Bateman
Partner's Construction – Moodie Mansour
TNB Plumbing Heating – Nathan Buell
Atlantic Windows – Steve Smith
The Mix 94.1 & Z97.9 Classic Rock
C.J. Installations
Proudfoot's Home Hardware
Kevin Baillie
Reg Baillie
Mike Chapman
Vernon Walsh
Rick Swinamer
Kids 'n' Kops sponsors
Blinkhorn Real Estate Ltd.
Giant Tiger
Adventure Camp Challenge
Ann MacPherson
Robotnik
Chief Andrea Paul
Grafton Street Dinner Theatre
Bob Whitman
Maritime Travel
Westjet Cares for Kids
Summer Street Industries
Strait Regional Schools
98.9 XFM
Sobey Magical Wishes
Sobey Foundation
Sobeys
Shiretown Dental
Scotiabank
S.W. Weeks
R.B.C.
Pat & Kevin Duggan

Board of Directors

Jackie Jardine - Past President
Nicole LeBlanc - President
Trish Fraser - 1st Vice President
Cathy MacRitchie - 2nd Vice President
Carla Quigley - Treasurer
Meghan Breen - Secretary
Peter Fraser - Director
Ken MacDonald - Director
Ann MacGregor- Director
Judith Rogers - Director

Staff

ADMINISTRATIVE TEAM

Margie Grant-Walsh - Executive Director
Mary Frances Theriault – Project Coordinator
Brenda MacNutt – Administrative Assistant

SERVICE DELIVERY TEAM

Karen Chapman – Program Manager
Roxanne MacLean-Swinamer – Mentoring Coordinator
Amy Lockhart – Mentoring Coordinator
Sarah Rozee – Youth Outreach Worker

95 people hosted at Christmas party. Gifts for over 40 kids
Hosted 75 people for Halloween party

Sent one youth to our national convention in Toronto

3 youth awarded Big Brothers Big Sisters bursaries

27 kids attended Kids 'n' Kops

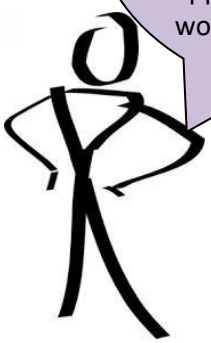
Sent 7 kids to Summer camp
2 kids to Juniorpreneur camp
3 kids Retail nature camp

Serving 19 schools
Partnered with Veteran's Unit running 2 activities

Partnered with Dept. Fisheries…Learn to Fish with over 20 kids participating

Participated in NSCC Job Fair, NSCC Volunteer Fair, St.F.X. Opportunity Fair, YMCA Healthy Kids Day, West Pictou Wellness Day

Youth Outreach served 33 youth + 19 additional youth in 2 programs, service from crisis, job search, medical appointments, workshops



Had a successful Community & Fun Day at Pictou Landing First Nation and Ward 1 with games, hotdogs, corn and bouncy house