



**Big Brothers Big Sisters**  
of Pictou County

# 2016 Annual Report



**April 25, 2017**

start something



# About Us

We're Big Brothers Big Sisters

We believe every child should have the opportunity to reach his or her full potential- both as individuals and citizens and that by doing so, they will not only do well, they will also do good.

We believe that by changing the course of young lives we can, in turn, be changing the course of our community's future. That it could lead to a reduction in poverty and unemployment, to safer schools and neighbourhoods and to a renewed optimism for growth. That it could even lead to change on a broader, more far-reaching scale.

We believe that opening a child's eyes to what is, opens their mind to what could be. For 37 years, Big Brothers Big Sisters of Pictou County has been making a positive difference in the lives of local youth by developing and implementing a wide range of mentoring programs-one to one and group programs-both in the community and in the schools.

Serving as role models, our mentors teach by example the importance of giving and giving back, of staying in school and of having respect for family, peers and community. Each time we pair a child with a mentor, we start something incredible - a life changing relationship built on friendship, trust and empowerment

Witnessing the transformation of a child into a confident, caring and motivated young person is a remarkable thing. Ushering them into adulthood, seeing them grow into a successful, responsible member of the community and society at large is even more satisfying. Proudly, it's something our staff, volunteers and donors help bring about every day, and we are very grateful for their generosity and support.

Whether it's in the form of time or money there is no more important investment we as individuals can make than in helping local children realize their full potential.

We're Big Brothers Big Sisters and we believe in the value and values of mentoring.

# Big Brothers Big Sisters Mentoring

Big Brothers - Big Sisters Mentoring programs provide male and female youth with a role model and a friend to talk to and share the experiences of growing up. Through regular outings, a relationship is developed between the mentor and the mentee that is built on trust and common interests and is supported by our experienced Mentoring Coordinators. The result is quite often a life changing experience for both the mentor and the mentee.

The Big Brothers Big Sisters Mentoring program usually requires regular scheduled outings on a weekly or monthly basis over an extended period of time.

The program strives to:

- ◆ Provide a role model and a friend for boys and girls.
- ◆ Promote the importance of staying in school and healthy relationships with family and peers.
- ◆ Instill trust and self-confidence in order to make healthy decisions.
- ◆ Encourage leadership skills and independent thinking.
- ◆ Make a difference while having fun.



# Couples for Kids

Volunteer with your partner or spouse and be “matched” with a Little Brother or Little Sister. This is a great way for both partners to give the gift of friendship to a child.

Couples in the program should both be at least 20 years of age, and should have been together for at least one year. The Couples for Kids program provides flexibility by allowing one member of the couple to spend time with the child if the other is unavailable.



# Youth Outreach

The Youth Outreach Program is available for youth ages 16-18 that are in need of the following outreach services:

- ◆ Crisis management
- ◆ Family work support
- ◆ Mentoring
- ◆ Advocating
- ◆ Referrals for counselling
- ◆ Facilitating programs and workshops
- ◆ Assistance accessing supports and services



# In School Mentoring

The In School Mentoring program provides young students with a role model and a friend to talk to and share the experiences of growing up. The program takes place on school property. For one hour a week, students are allowed out of class to meet with their assigned Mentor and engage in activities such as board games, crafts, music, sports or just chatting.

The In School Mentoring program requires a weekly visit of 1 hour for the duration of the school year. Matches do not meet over the summer break or during other school holidays. This is the program for you if you need your weekends & evenings free.

Many employers offer their staff flex-time to participate. Ask about our “lunch and learn” presentations.

Similar to the BBBS program the In School Mentor program strives to:

- ◆ Provide a role model and a friend for boys and girls.
- ◆ Promote the importance of staying in school and healthy relationship with family and peers.
- ◆ Instill trust and self-confidence in order to make healthy decisions.
- ◆ Encourage leadership skills and independent thinking.
- ◆ Make a difference while having fun.



# Peer Mentoring Program

## -Teens Helping Teens!

Peer Mentoring is a program designed specifically for High School Students.

Students generally in grade 11 or 12 are matched one-on-one with a younger student who may be facing challenges of one sort or another. Matches are based on interests and personalities. Matched pairs meet every week on school property, usually during lunch break, and spend that time together playing sports, sharing interests or just hanging out and talking. The goal of the program is to increase self-esteem and encourage healthy decision making in the student being mentored. It's a great chance for both students involved to have fun and be a friend....and Big Brothers Big Sisters is there to support them every step of the way!

This program is currently offered at North Nova Educational Centre, Pictou Academy and Northumberland Regional High School. Mentors tell us this program is a fun and cool volunteer experience that provides them with valuable life experiences and builds their resume.



# Go Girls!

## Healthy Bodies, Healthy Minds

Go Girls! Is a group mentoring program for girls ages 12-14 that focuses on physical activity, balanced eating and self-esteem. The single, most important goal of the program is to positively shape the lives of young girls by helping them build a positive self-image – setting them on a path to reach their full potential in life.

The Go Girls! Program consists of 7 mentoring sessions, held over a 7-10 week period. Go Girl programs usually takes 1.5-2 hour-long session is loosely structured around four themes: physical activity, healthy eating, self-esteem, and communication skills.

The program strives to do the following:

- ◆ Create appreciation for the benefits of an active, healthy lifestyle.
- ◆ Build understanding of what constitutes healthy eating habits and the risks associated with eating disorders.
- ◆ Promote the importance of positive mental activity and regular physical exercise.
- ◆ Encourage awareness of core values, personal interests, strengths and attributes.
- ◆ Support the development of leadership and life skills.
- ◆ Offer guidance in establishing and maintaining friendships.





# Game On!

## Eat smart-play smart-live smart

Game on! Is a group mentoring program providing boys with information and support to make informed choices about a range of healthy lifestyle practices. Through a variety of physical activities, complemented with healthy eating support, participants are engaged in life skills, communication, and emotional healthy discussions designed to engage participants in the pursuit of life-long healthy lifestyles.

Game On! Includes seven 75 minute core sessions. There are also four extension modules that capture potential issues and topics specific to various locales and the interests of the mentors and participant.

The program strives to:

- ◆ Through the lens of healthy living, openly discuss current and pressing issues facing boys and young men.
- ◆ Build appreciation for the benefits of healthy eating habits.
- ◆ Promote physical exercise through the use of non-traditional activities.
- ◆ Instill respect for socio-economic, ethno-cultural and racial diversity.
- ◆ Encourage leadership skills and independent thinking.



# Joint Leadership Report

## President's Report

The past year has been one of growth and celebration for Big Brothers Big Sisters of Pictou County. We have grown in the number of children we serve and we have been fortunate enough to have grown financially with the fundraisers we plan. Our BIG Bucks lottery continues to sustain us, allowing us to plan more programs and support more children.

We were fortunate enough to have received a donation of more than \$10,000 from 100 Women Who Care in 2016 and we have plans for that gift that will allow us to serve and mentor more youth in the community. Stay tuned for details on that!

While our participation numbers in the annual Bowl for Kids Sake event continues to decline and the amount of money raised continues to remain consistent, the passion of the dedicated volunteers and Littles keeps growing and for that, we are thankful!

We celebrated this year with our executive director, Margie Grant-Walsh, who has marked a milestone with the agency: 30 years at the helm of Big Brothers Big Sisters of Pictou County. Congratulations Margie! Under your capable leadership, the agency has continued to thrive and flourish. Here is to 30 more!

Respectfully submitted,

*Jackie Jardine,*

President



## Executive Director's Report

As we reflect on the past year, we are content knowing that we achieved what our goals of increasing service to children and sustaining our infrastructure.

We have been able to reach our financial goals and provide a small cushion for challenging times. Through the hard work of our committees, staff and board of directors we have been able to have great success.

Under the strong direction of our President Jackie Jardine, we have been able to build our board of directors into a strong, strategic moving board that will ensure our growth in the future.

Building relationships is what Big Brothers Big Sisters is all about, not only through mentoring programs, but in the community. We have amazing support through businesses and individuals volunteering, raising funds and supporting our Mission, thanks to our great community for believing in our children and helping them see a brighter future.



We are currently working on a 5 year plan that will be one of sustainability and innovation as our current wait list of children and youth in Pictou & Antigonish counties passes 200.

On a personal note, a special thank you to our board who volunteer countless hours doing what they truly believe is the best for the children and the community. Extra thanks to Jackie for her guidance and support. Although we are losing a couple of strong leaders from our board, George Cameron and Trevor MacDonald, they remain dedicated and engaged with the organization.

Finally, to our staff who are professional, dedicated and just amazing people who work on behalf our all of our kids, I thank you. Let's tackle 2017 with as much vibrancy and commitment as we have in the past and continue to make a difference in the lives of children and youth.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'R. Jardine', written over a thin horizontal line.

Executive Director

## Board of Directors 2016

George Cameron  
Past President  
Scotiabank

Ellen Burke  
Patterson Law  
Director

Shirley Forbes  
Director  
Owner House of Children Day-  
care

Peter Fraser  
Director  
Viewpoint Realty

Jillian Greene  
Secretary  
Scotiabank

Jackie Jardine  
President  
The Pictou Advocate

Nicole LeBlanc  
1st Vice President  
Sean Fraser Const. Office

Bonnie MacDonald  
Director  
Dept. of Environment

Ken MacDonald  
Director  
New Glasgow Regional Police

Trevor MacDonald  
Treasurer  
Sobeys

Cathy MacRitchie  
Director  
Advocate Printing

Judith Rogers  
Director  
Bell

## Staff

Margie Grant-Walsh—Executive Director

Karen Chapman—Program Manager

Roxanne MacLean-Swinamer—Mentoring Coordinator

Amy Sutherland—Mentoring Coordinator

Deidre DeBodt—Youth Outreach

Mary Frances Galvin—Project Coordinator

# Annual General Meeting April 25, 2017 Agenda

Welcome/Call to Order— Jackie Jardine

Approval of Agenda—Jackie Jardine

Approval of Minutes—AGM April 2015—Jillian Greene

Presentation of Annual Reports—Margie Grant-Walsh

Approval of Reports—Jackie Jardine

Presentation & Approval Financial Report—Trevor MacDonald

Appointment of Auditors—Trevor MacDonald

New Business - Jackie Jardine

Election of Directors—Nicole LeBlanc

Adjournment—Jackie Jardine



# Statistics

<b>PROGRAM</b>	<b>PICTOU COUNTY</b>	<b>ANTIGONISH</b>
Big Sisters	38	5
Big Brothers	15	5
In School Mentoring	45	15
Peer Mentoring	40	-
Go Girls!	62	-
Game On!	11	-
Kids 'n' Kops	18	-
Couples	4	-
Cross Gender	8	2
Youth Outreach Program	26 (Pictou, Antigonish & Guys- borough)	

Other services to children, youth and their families include:

- ◆ Subsidized recreational activities
- ◆ Camping experience referrals
- ◆ School assistance
- ◆ Holiday support
- ◆ Tickets to community events
- ◆ Counselling & referral

# Thanks to our many Volunteers

Abigail Wynn	Christine Selig	Jennifer Hatt-Henderson	Matthew Lutton	Trish Cameron
Alex Canam	Clare MacDonald	Jenny Velchev	Meghan Breen	Troy Colpitts
Alicia Siliker	Clare Steele	Jessica Edmonds	Meghan Brophy	Vanessa Ellis
Alisha Ward	Cody Heighton	Jillian Hennick	Melanie Rumbolt	Vicky Shaw
Allan Campbell	Cole MacLeod	Jillian Greene	Melissa Robertson	Victoria MacKinnon
Alyssa Canning	Colin MacKinnon	Jo Anne Burns	Michael Feiner	Vince Angst
Amanda Brooks	Courtney Elliott	John Dornadic	Michael MacKenna	Vince Crawford
Amber Manning	Darci MacCabe	John Dunnett	Michelle MacLean	Wanda Langille
Amber McLaughlin	Darlene Bates	John Kirby	Nicole Battist	Wayne Brow
Ameila English	Darrell Martin	Jonah Manns	Nicole Clements	Wayne Desmond
Amelie Gero	David MacDonald	Josh Carree	Nicole Crowell	
Amy Rowe	Dawn Avery	Joy Thomson	Nicole LeBlanc	
Andrew Florez	Dawn MacDonnell	Judith Rogers	Nicole MacDonald	
Andrew Heighton	Debbie Hughes	Justyn Henley	Olivia Pretty	
Andrew Paquet	Debbie MacIsaac	Kaila Reid	Paget Houston	
Angela Gardiner	Debbie Waycott	Kaitlyn Maloney	Paula Bryan	
Ann MacGregor	Debra Humphries	Kale Mason	Paula Dezan-Dominix	
Ann MacIsaac Gratton	Deelle Hines	Karen Ohara	Peter Fraser	
Anna Galvin	Diane Billington	Kathleen MacCallum	Peter Sykes	
Anne Blandford	Diane MacNeill	Katie Pentz	Rachel Burgess	
Arlene MacDonald	Donna Belanger	Katie Walsh	Rae Gunn	
Austin Williams	Donna MacLane	Kayla Creighton	Rebecca MacCallum	
Berma Marshall	Ellen Burke	Kayla van Larken	Renee Campbell	
Bernadette Richard	Emily Ives	Keegan Hughes	Rob Gardiner	
Bob MacEachern	Erin MacKinnon	Ken MacDonald	Rob Mason	
Bonnie Klein	Erin Washburn	Kent Cruikshank	Robyn Sutherland	
Bonnie MacDonald	Faye Wallet	Kiara Sutherland	Ronda Stewart	
Brae Greencorn	Gary Springall	Kristen Pickering	Ruth Martin	
Brandi Dunfield	George Cameron	Kurt Brothers	Samantha MacKenzie	
Brittany MacFarlane	Georgia Desmond	Lauren O'Neill	Samantha Rushton	
Brittany Parks	Georgy Pyle	Lauren Quann	Samuel Graham	
Bronwyn Bridges	Gillian Prince	Leanne Gordon-MacKay	Sarah Nolan	
Brooke McVicar	Giselle Clarke	Linda Sangster	Savanna MacEachern	
Bryan Landru	Haley Smith	Lisa Smith	Scott Duggan	
Caitlin Mooney	Heather Hughes	Liz MacIntosh	Serena Hessian	
Cameron Smith	Heather Tulloch	Lucas MacKay	Shaylene Sutherland	
Carla Spears	Jace Goodwin	Madeleine Byrne	Shirley Forbes	
Carol Ann Johnson	Jackie Jardine	Marcella Rankin	Shona Duggan	
Cathy MacRitchie	Jacqueline Cote	Margaret Nicholson	Skye Feltmate	
Cathy Simpson	Jan Chabassol	Margie MacDonald	Susan MacDonald	
Catrin Sobey-Skelton	Jane Lundin	Marie Lamey+1:190	Tiana Hunt	
Charles MacDonald	Janice Porter	Mary Chesnutt	Tom Boone	
Chloe MacLeod	Jean Marie MacKay	Mary MacIntosh	Tony Conway	
Chris Higdon	Jeffrey Davis	Mason MacLean	Travis Gunn	
Chris Lukeman	Jenna Coles	Mat Belliveau	Trevor MacDonald	

**THANK YOU VOLUNTEERS**

**BIG BROTHERS & BIG SISTERS OF PICTOU COUNTY**

**Statement of Revenues and Expenditures**

**Year Ended December 31, 2016**

*(Unaudited)*

	2016	2015
<b>Revenue</b>		
Big Bucks Campaign	\$ 188,513	\$ 142,051
Bowl for Kids Campaign	57,621	62,964
DCS - Youth Outreach	52,686	52,244
Other income (Note 4)	51,359	49,256
Lottery Calendar Campaign	33,440	15,535
Province of Nova Scotia - service grants	31,900	31,900
Other grants	23,789	9,322
United Way of Pictou County	736	6,112
Interest income	230	272
	<u>440,274</u>	<u>369,656</u>
<b>Expenses</b>		
Advertising and promotion	920	836
Antigonish satellite	752	1,684
Awards, AGM & appreciation	808	491
Bowl for Kids Campaign	7,657	9,573
Children's Aid Endowment	7,683	
DCS - Youth Outreach	62,381	61,419
Dues & fees	6,451	4,875
Fundraising	8,596	7,713
HST expense	5,741	5,420
Insurance	3,988	3,781
Interest and bank charges	4,475	4,146
Licenses and memberships		246
Office	5,257	3,638
Postage & shipping	722	602
Professional fees	1,500	1,300
Program supplies	2,661	4,267
Rent	8,400	8,400
Repairs and maintenance	277	101
Salaries and wages	216,992	192,401
Telephone & internet	1,541	1,150
Training	4,819	788
Travel	3,328	2,457
Utilities	769	686
	<u>355,718</u>	<u>315,974</u>
<b>Excess of revenue over expenses</b>	<b>\$ 84,556</b>	<b>\$ 53,682</b>



**BIG BROTHERS & BIG SISTERS OF PICTOU COUNTY**

**Statement of Financial Position**

**December 31, 2016**

*(Unaudited)*

	2016	2015
<b>ASSETS</b>		
<b>Current</b>		
Cash	\$ 240,889	\$ 148,323
Accounts receivable	4,356	2,654
Prepaid expenses	4,914	5,511
	<b>\$ 250,159</b>	<b>\$ 156,488</b>
<b>LIABILITIES</b>		
<b>Current</b>		
Accounts payable	\$ 20,655	\$ 23,868
Deferred income	82,692	70,364
	103,347	94,232
<b>NET ASSETS</b>		
<b>Unrestricted net assets</b>	146,812	62,256
	<b>\$ 250,159</b>	<b>\$ 156,488</b>

**ON BEHALF OF THE BOARD**

\_\_\_\_\_ *Director*

\_\_\_\_\_ *Director*



MacDonald &  
Murphy Inc.

# Thanks to Partners

We have so many amazing partners that need to be thanked. Although we cannot thank everyone, there are some special partners to be thanks. On behalf of all the children that we serve, many thanks.

100 Women Who Care	Jennifer & Tony	T.D. Bank
Aberdeen Health	Anderson	The News
Foundation– Children’s	Kinsmen Clubs of New	Tim Hortons/Wendy’s
Aid Endowment	Glasgow	Trenton Park
Advocate	Kinettes Club of New	VIA Rail
Antigonish Career	Glasgow	Westjet
Resource Centre	Lorraine & Gordon	YMCA
Atlantic Superstore	Chapman	Zelda’s
Big Al’s	Mac Gillivray Fuels	
BIG Bucks Vendors	Masonic Lodge Antigonish	
Big 8	Mayor Nancy Dicks	
Big Brothers Big Sisters of Canada	Michelin	
Bob MacEachern	New Glasgow Regional	
Bowl for Kids Sake	Police Service	
sponsors	North End Rec. Centre	
Camp Geddie	Nova Scotia Community	
Camp Pagweak	College	
Canadian Tire Jumpstart	North Nova Correctional	
Central Supplies	Facility	
Chignecto Central	Northern Pulp	
School Board	Pat & Kevin Duggan	
Chediac’s	R.B.C.	
CIBC Wood Gundy	S.W. Weeks	
Connor’s Transfer	Scotiabank	
Delta Beta Phi	Sean Fraser, M.P.	
Dept. of Community	SEARS	
Services	Sheila & Nick Scaravelli	
Dept. of Fisheries	Shiretown Dental	
Dorothy Verhagen	Sobeys	
East Coast FM & Classic	Strait Regional Schools	
Rock	Summer Street	
Heather Bowling Centre	Industries	
Heidi Zinck	Swiss Chalet	

# Board of Directors—Slate of Officers 2016

Jackie Jardine  
Past President  
The Pictou Advocate

Nicole LeBlanc  
President  
Sean Fraser Const. Office

Peter Fraser  
1st Vice President  
Viewpoint Realty

Cathy MacRitchie  
2nd Vice President  
Advocate Printing

Carla Spears  
Treasurer  
Sobeys

Jillian Greene  
Secretary  
Scotiabank

Ellen Burke  
Patterson Law  
Director

Shirley Forbes  
Director  
Owner House of Children Day-care

Trish Fraser  
Scotiabank  
Director

Bonnie MacDonald  
Director  
Dept. of Environment

Ken MacDonald  
Director  
New Glasgow Regional Police

Judith Rogers  
Director  
Bell



# SPECIAL MOMENTS

